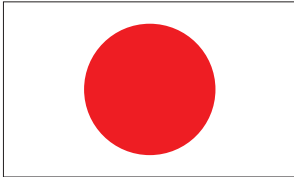


by

LAURENZ V. NEWSFLASH



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FIRST & CERTAINLY NOT LEAST

WE ARE WITH OUR FRIENDS OF PIEROTH IN JAPAN – DEEPLY SHOCKED BY THE MEGA DESASTER WHICH HIT THIS FORMIDABLE COUNTRY, WE HOPE AND PRAY FOR A GOOD ENDING, ESPECIALLY THE NUCLEAR THREAT. WHAT ELSE CAN WE SAY? SILENTLY THINKING ...

555 BY LAURENZ V. HONG KONG TASTING



Victoria from Montrose & Gruner fans

ZUMA restaurant Hong Kong was the “theater” for the first Asian “555” leg. 17 persons, including the fabulous Montrose team under Victoria’s leadership evaluated 6 vintages of Charming. Over lunch, we tasted Dachsfilet of PRINZ VON HESSEN, Cloudy Bay, Heida by Chandra Kurt and more for a bit of benchmarking – compliments to the Montrose team also for placing LAURENZ V. Gruners in the top places of Hong Kong!

DUBAI – SINGING LISTED AT BURJ KHALIFA

The tallest building in the world and its Armani hotel have listed LAURENZ V. Gruners! One of the top spots in the world has decided on its Gruner choice. Lorenzo, the restaurant manager, his assistant manager Andrea and the South African sommelière are excited to offer “Singing” by the glass to their distinguished guests.



HEINZ KAMMERER ON LAURENZ V.



Heinz Kammerer, owner of Wein & Co in Austria, probably the best wine retailing concept in the world, recommends LAURENZ V. Gruners in his latest issue of Austria’s biggest wine gazette. “There would not be Wein & Co without the Laurenz Moser family – I have learned to love wine at Laurenz’ house back in the early eighties and some years later I have founded Wein & Co”, states Kammerer. In addition to the article, please check out www.weinundco.at with all the different tools, truly inspiring!



BACKLABEL QUIZ

Which language is this label, which country? We just launched “Singing” there. For 5 years, we were negotiating with this great country and great partner. Very inspirational getting to know a different culture, different continent. We have learned a lot, and also to understand first and to be understood in second place (Stephen Covey’s rule).

=> *The first ten correct answers back to Laurenz Maria will receive a tasting kit with Charming 2009 vs. Cloudy Bay Sauvignon Blanc 2009 as a thank you :-)*

诗 妃
干白葡萄酒

歌路纳·非特利内是奥地利旗性的葡萄品种。采用此葡萄品种为原料的“诗妃”干白葡萄酒既有芒果、菠萝和香蕉等热带水果的香味，还让上颚体会到明显的白胡椒味道。酒体轻柔，多汁且伴随着淡淡的酸涩感，象一首轻音乐在口中畅响，余韵悠长……

原料：葡萄、食品添加剂（微量二氧化碳） 原汁含量：100%
酒精度：12%vol 类型：干型
贮藏条件：避免阳光直射，于5℃~25℃干燥通风处存放或倒放，有少量沉淀不影响饮用。
原产国：奥地利 生产商：劳伦斯五世精品葡萄酒公司
葡萄收获时间：2009年 灌装日期：2010-11-23
中国总经销：烟台张裕先锋国际酒业有限公司
地址：烟台芝罘区大马路56号
电话：0535-6606673/6606671

奥地利原瓶进口 净含量：750ml 9 009500 010633

LAURENZ V. JANCIS ROBINSON RATINGS

We serve our consumers in first place! However, endorsement and recognition by the press is most welcome. The latest from JancisRobinson.com shows LAURENZ V. Gruners in general and CHARMING 2009 in particular in the top league – 17 points, with only 5 Gruners rated higher (17.5) ... please [click](#) for the full picture – interesting: have a look at the price quality ratios.



VINTAGE 2010, THE BEST EVER

SINGING GRUNER VELTLINER 2010 *Laurenz and Sophia* to be released in April – the best ever! Well, it comes at a price – the vintage is the smallest Gruner harvest in the last 20 years, about half of a normal Gruner crop. However, the result is superb, elegant and creamy and racy at the same time. The style of this year’s Singing resembles the 2008 character in terms of vivid zip and liveliness of Austrian Gruner in the best sense, AND the body and weight of the 2009 wines. It is the 21st Gruner harvest in my life, and it is the best ever!

FRIENDLY GRUNER VELTLINER 2010 LAURENZ V. follows the same pattern: What a great wine, what a great vintage – we are very grateful – and we are also very happy to tell our LAURENZ V. Gruner fans that – within reason – we can guarantee supply for the entire year.

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NEWSTICKER

Stay tuned ...

+++ CHARMING BY THE GLASS AT THE HONG KONG JOCKEY CLUB +++ NOPI IN LONDON SERVES FRIENDLY BTG +++ SILVER BULLET & CHARMING BTG AT THE ROYAL BATHS, HARROGATE/UK +++